

The BayPay Forum

Innovation in Payment
& Commerce

New EU VAT Rules in 2015

Santa Monica, CA

Sponsors



Santa Monica, CA
Sept 16, 2014



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Welcome

- Special thank you to the European Commission
- All our speakers coming from all over Europe
- Very interactive sessions
- Many breaks to network
- All the presentations will be available online



The BayPay Forum?

- Goal is to foster and accelerate Innovation adoption
- Network of over 9,000 Senior Executives
- Thousands of companies represented
- Over 2,000 attendees last year
- Partnerships with Conference Organizers
- Domestic & International Expansion

Trends Sample

Authentication Mobile Channel Future of Advertising
Bitcoin Analytics Convergence Couponing
Loyalty
Fraud Management International Remittance
Crowdfunding In-Store Experience Mobile Wallets
P2P Lending Future of POS Entertainment
Future of Media Card Linked Offers Disruption
Customer Engagement Alternative Currencies



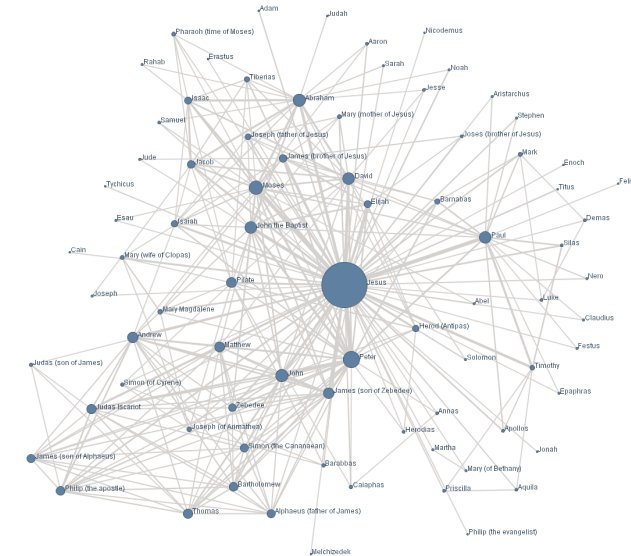
Companies represented

Sample

BayPay - This Year

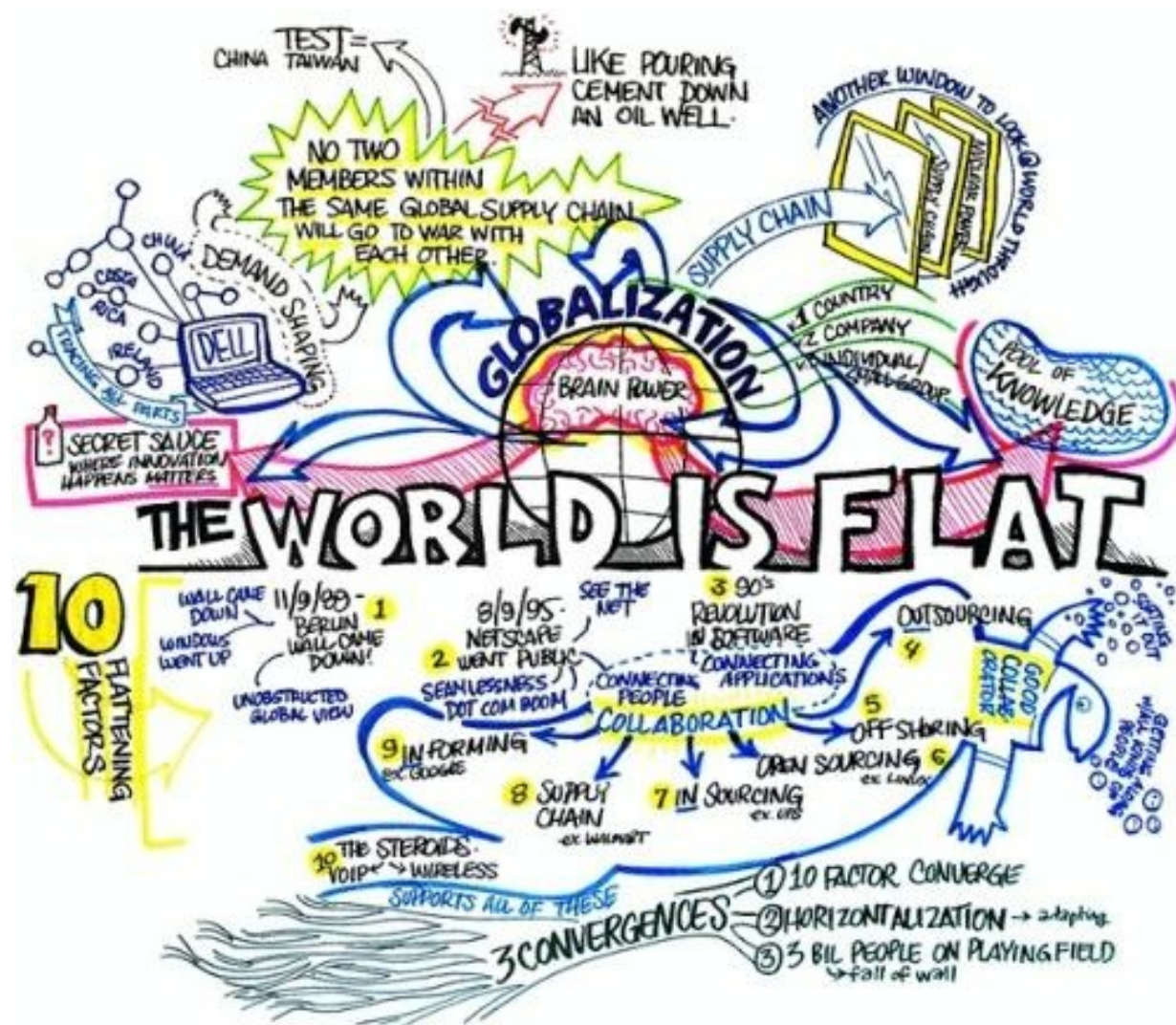
- Crowdfunding - January 21 - Menlo Park, CA
- Funding in LA - February 20 - Santa Monica, CA
- Authentication - March 6 - Menlo Park, CA
- International Payments - March 26 - SF
- Master of Ceremony @ ETA - April 9 - LV
- BayPay Innovation Pavilion @ Cartes - LV
- Chairman Mobile Payment Ecosystems @ Cartes
- Federated Authentication - May 21 - MP, CA
- Bitcoin Deep Dive - June 6, Santa Monica, CA
- BayPay Innovation Day in London June 24
- BayPay Innovation Day in Paris June 26
- **Support us if you like what you see**

The Power of Networks



Before The World Was Flat

The World is Flat
Thomas L. Friedman
2005



Thomas L. Friedman on The Charlie Rose Show discussing his book, "The World is Flat" • 04.05.05
graphic facilitation by Brandy Agerbeck • Loosetooth.com

Before we start

Who heard about VAT?



Introduce yourself

“Thanks for listening.
We hope you enjoyed our presentations today.”

Q&A

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